

# Wafaa Elsayah

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Digital Learning Lead | Educational Technology Scholar | AI in Education Advocate

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## Education

Doctor of Education – Educational Technology (Sep 2023 – Sep 2026)  
British University in Dubai - UAE

Master of Education – ICT in Education (Jan 2021 – Jun 2022)  
British University in Dubai - UAE

Bachelor of Computer Science (2004 – 2008)  
Zagazig University - Egypt

eLearning Diploma (2008 – 2009)  
Information Technology Institute (ITI) - Egypt

## Professional Experience

- **Regional Program Manager of Digital Readiness and EMEA partnerships – Intel Corporation (UAE): 2025 – Present:** Lead the end-to-end execution and strategic implementation of Intel's Digital Readiness programs by partnering with ministries, educational institutions, and public sector stakeholders to drive national digital transformation and workforce development initiatives. Manage partnerships, trainer enablement, curriculum localization, program operations, and cross-functional collaboration while representing Intel at high-level events to ensure sustainable adoption, measurable impact, and scalable program delivery.
- **Senior Manager of Digital Training and Lead Instructor – Kaplan Professional Middle East (UAE): 2024 – 2025:** Led digital training initiatives in AI, data analytics, and cybersecurity. Managed cross-functional teams of trainers and instructional designers. Applied assistive technologies and AI tools to enhance learner engagement and inclusivity. Identifying market opportunities, designing innovative learning solutions, managing stakeholder relationships, and supporting business development and content creation activities.
- **Researcher – The British University in Dubai (UAE): 2024 – Present:** Work closely with the Dean of Education and the PhD Program Coordinator on a project exploring teachers' attitudes and self-efficacy towards inclusive education in UAE schools. My responsibilities include contributing to the literature review, supporting research design, and participating in data collection and analysis to generate insights that inform educational policy and practice in the region.

- **Education Program Manager – Sandooq Al-Watan | THE\_CODE (UAE): 2019 – 2022:** designed robotics and coding curricula for UAE Coder program. Provided professional development for teachers on inclusive teaching strategies for students with autism, learning disabilities, and gifted learners.
- **ICT Educator – Al-Ansar International School (UAE): 2018:** Deliver ICT curricula (algorithms, programming, data analysis) to diverse learners, including students with learning difficulties and gifted students. Applied differentiated teaching methods and inclusive practices.
- **STEM Trainer – PL Fab Lab (KSA): 2014 – 2015:** Facilitate STEM programs tailored to varied student needs. Supported gifted learners and adapted lessons for students with language delays and other challenges.
- **Instructional Designer – Zagazig University (Egypt): 2009 – 2012:** Develop online courses and interactive materials to support inclusive higher education. Designed accessible content for students with different learning needs.

## Selected Research & Publications

- El-Sawah, W. (2026). Rethinking Student Assessment in the Age of AI: Insights and Framework Proposals From a Gulf-Based Educational Program. In *Integrity, Assessment, and Collaboration in the AI Classroom* (pp. 211-240). IGI Global Scientific Publishing.
- El-Sawah, W. (2025). Exploring the effectiveness of gamification in adult education. ScienceDirect.
- El-Sawah, W. (2024). UAE Parents' Awareness of the Importance of Programming to Primary Students. In Springer Book Chapter.
- El-Sawah, W & Hill, C. (2023). Barriers to programming education in UAE primary schools. Springer Open Journal.
- El-Sawah, W & Charles, T. (2023). Investigating Emirati Students' Practices of Learning Block-Based Programming in an Online Learning Context. In Springer Book Chapter.
- El-Sawah, W. & Thabet, R. (2022). The Effectiveness of Tynker Platform in Helping Early Ages Students Acquire Coding Skills. In Springer Book Chapter.

## Conferences & Presentations

- **Presenter & Collaborator – AIEOU conference (AI in Education),** Oxford University, Oxford (September 2025) – Presented research on AI in UAE higher education.
- **Presenter – The 6th BUiD Doctoral Research Conference,** British University in Dubai, UAE (July 2022) – Presented research on educational innovation and EdTech.
- **Presenter – International Conference on Information Systems and Intelligent Applications (ICISIA 2022),** UAE (July 2022) – Presented “*The Effectiveness of Tynker Platform in Helping Early Ages Students to Acquire the Coding Skills Necessary for 21st Century*” and served as reviewer for conference proceedings.

- **Presenter & Co-Chair** – *The 7th BUiD Doctoral Research Conference*, British University in Dubai, UAE (July 2023) – Participated in research presentations and academic discussions in education and EdTech.
- **Presenter** – *The 10th International Conference on Education (ICEDU 2024)*, Colombo, Sri Lanka (May 2024) – Presented “*Critical Evaluation of the Science, Technology & Innovation Policy in the UAE*”, contributing to global education research discourse.

## Academic Memberships

- PhD Student Representative: Learning, Teaching and Blended Learning Committee
- Collaborator: AIEOU, Interdisciplinary Research Hub on AI in Education, University of Oxford
- Educational Development Leader – Gulf Higher Education Network (GULF HE)

## Languages

Arabic – Native | English – Professional